Contact email: info@streamquik.com | **Web:** SkipLink.net

Company introduces solution to stop threats from malicious text and email links while eliminating click fees and other costs

No links to exploit

IRVINE, CA — Compromised links in text and email messages– and the rise of fake AI emails containing these links–have become a global security problem because of what could happen if these links and QR codes are clicked, tapped, scanned, or copied and pasted into browsers. Because of this problem's magnitude and its legal implications, the FBI has warned people not to click, scan, copy, or paste text or email links in these messages regardless of sender. This warning especially applies when asked over the phone to click a link in a "just sent" text or email to verify accounts or identities.

To eliminate this problem, StreamQuik™ is pleased to introduce SkipLink™, a simple solution which eliminates links and QR codes while providing text and email recipients link-like access to information without clicking/scanning anything.

Instead of using links, numeric SkipLink codes are inserted into text and email messages by senders, codes which deliver recipients directly to the message-sender's landing pages on their websites when the SkipLink URL/code combination below is entered into a browser. This way, message recipients can access information without creating a potential link-related security and liability problem. SkipLink also makes sending emails easier and less costly by eliminating click fees, click-fraud losses, and other costs. SkipLink also eliminates the cost of emails with links that don't get delivered because they get "filtered" by email systems. Since SkipLink doesn't involve the use of links, there are no links for email filters to filter. To see how SkipLink works, enter the following into your desktop/laptop browser: SkipLink.net/1234.

Because SkipLink eliminates the need to use links, text and email service providers, companies, and other organizations can set their text and email systems to disable links in all inbound messages prior to delivery to avoid potential link-related security issues without restricting access to information. Such action can also help protect against data-breach and other lawsuits caused by clicking malicious email links.

SkipLink is available as a subscription-based service with a free trial. SkipLink is also available for email service providers and others to sell as a service to generate a new source of recurring revenue.

To start a SkipLink program within your company, school, government agency, municipality, or other organization or for more information about selling SkipLink as a service, contact StreamQuik above.